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# NOOR ELBASSIOUNY

GRAPHIC DESIGNER

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## CONTACT

973.216.6940

noorelbassiouny@gmail.com

noorelbassiouny.com

## EDUCATION

**BFA: Graphic Design:  
Interactive Advertising | Fall 2018**  
Robert Busch School of Design  
Michael Graves College  
Kean University, Union NJ

## DESIGN SKILLS

Branding • Packaging • Advertising  
Logo Design • UX Design • Typography

## TECH SKILLS

Adobe Creative Suite: Illustrator,  
Photoshop, InDesign, Lightroom,  
After Effects, Audition, Premiere Pro

Microsoft Office: Word, Excel,  
PowerPoint, Keynote

## EXTRACURRICULAR

GO! The Graphic Organization:  
2017-2018

Thinking Creatively Conference:  
2014-2017

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## EMPLOYMENT HISTORY

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### PROFESSIONAL EXPERIENCE

#### Freelance Graphic Designer

I partner with companies, local and afar, to develop the look and feel of their brand, along with providing them options to help increase their brand exposure. The Wafa House, IUMMAH, Haya Apperal, The Pokeroom, and Hype World are just a few of the companies I've teamed with.

Through my expertise, I was able to design and/or redesign their brand identity by curating their logo, theme, and color scheme, giving them a strong and competitive presence in their respective communities.

My goal is always to help my clients creatively showcase their businesses, ultimately driving customers to support them.

### WORK EXPERIENCE

#### Tiffany & Co. | September 2021 - Present

##### Crystal Receiver and Film Exposer

- I work closely with the company's graphic design team to bring customers' designs to life on glass. In the Etching department, I inspect crystal and lead glass to ensure that the product is free of any types of damage or imperfections and meets company standards before the product finally reaches its etching stage.

#### Best Buy | July 2013 - August 2021

##### Geek Squad Installer Agent | November 2019 - August 2021

- I provided customers practical interior design guidance while visiting their homes to install products, such as TVs, speakers, smart home environments, wi-fi configurations, technical troubleshooting, etc.

##### Customer Service Specialist | July 2013 - November 2019

- I processed new transactions, orders, and resolved customer issues with old transactions through returns and exchanges, all in a timely and efficient manner. My role also consisted of stock merchandising.